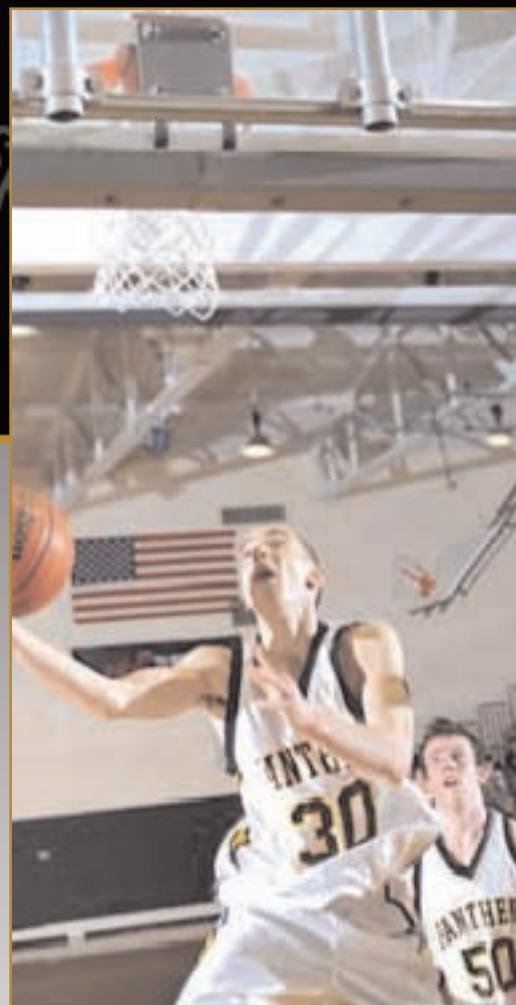


Point Pleasant Schools



**SPONSORSHIP
OPPORTUNITIES**

Dear Prospective Sponsor,

The Point Pleasant Borough School District is offering you the unique opportunity to put your advertising message in front of our local community while providing much needed support to the district's programs by becoming a sponsorship partner.

For the first time ever, the district is offering businesses the opportunity to post full color signage at various locations throughout the district schools.

We offer a comprehensive selection of advertising packages to meet your marketing objectives as well as singular a la carte advertising opportunities. Sponsors will receive valuable exposure to your business while showing your patrons that you are actively participating in youth programs in our local community.

The successes of the Point Pleasant School District athletics programs ensure that your advertising dollars will be effective in promoting your business. In addition, the District will take a proactive approach to encourage families and visitors to support our corporate partners. Please consider participating in this worthwhile and valuable advertising endeavor.

Thank you for your consideration!

Point Pleasant Borough Demographics	
Size	Population
3.5 Square Miles	19306*
Gender Composition	Median Household Income
Male: 8,610* Female: 9,567*	\$55,987*
School Composition	Population Age Composition
Ocean Road Elementary (K-5)= 567 Nellie Bennett Elementary (K-5)= 743 Memorial Middle School (6-8)= 743 Point Pleasant High School (9-12)=1011	23.7% = <18 6.0% = 18-24 30.5% = 25-44 24.8% = 45-64 14.9% = 65+
*2000 United State Census	

INDOOR SPORTS FACILITIES PACKAGE

The Point Pleasant School District's primary indoor sports venues consist of the Point Pleasant High School and Memorial Middle School Gym. Both facilities are used throughout the year by the school community. Both venues host multiple sporting and community events and offer premium placement for your marketing messages. Sponsors opting to purchase the Indoor Sports Facilities Advertising Package will receive one full-color custom banners at each of the district's two indoor sports centers.

Usage Statistics

Point Pleasant High School Gymnasium

Point Pleasant Borough High School Championship Wrestling Team
Point Pleasant High School Girls' Junior Varsity Basketball
Point Pleasant High School Girls' Varsity Basketball
Point Pleasant High School Physical Education Class Usage
Memorial Middle School Basketball
Recreation Center Wrestling
Seating Capacity = 600

Memorial Middle School Gymnasium

Memorial Middle School Boys' Basketball
Memorial Middle School Wrestling
Point Pleasant High School Freshman Boys' Basketball
Point Pleasant High School Boys' Junior Varsity Basketball
Point Pleasant High School Boys' Varsity Basketball
Seating Capacity = 900

Package Includes

- ❖ 1 - 4' x 6' full-color custom sign in Point Pleasant Borough High School Gymnasium
- ❖ 1 - 4' x 6' full-color custom sign in Memorial Middle School Gymnasium
- ❖ 1 - Hyperlink on dedicated sponsor page of the school district website; www.pointpleasant.k12.nj.us

Investment=\$1000 annually*

***Minimum two year contract**

****Banner production costs are in addition to sponsorship fee
(see last page for banner pricing)**



FIELD PACKAGE

Each of the district's two primary outdoor playing fields offer multiple uses for our schools and community on a nearly year-round basis. Centrally located within the town, these two outdoor venues offer unlimited exposure to students and the community. In addition, the newly refurbished track provides local runners and walkers with the only regulation track facility in the area. Sponsors selecting the Field Package will receive full-color custom signage at each of the district's primary outdoor playing field.

Usage Statistics

Point Pleasant Baseball Field

Memorial Middle School Field Hockey
Point Pleasant High School Junior Varsity Field Hockey
Point Pleasant High School Varsity Field Hockey
Point Pleasant High School Freshman Baseball
Point Pleasant High School Junior Varsity Baseball
Point Pleasant High School Varsity Baseball
Point Pleasant High School Physical Education Class Usage
Point Pleasant Recreation teams
Home of the Point Pleasant Merchants (local adult league)
Unlimited Community Usage

Point Pleasant Football Field

Memorial Middle School Boys' & Girls' Soccer
Memorial Middle School Track
Point Pleasant High School Boys' & Girls' Soccer (all levels)
Point Pleasant High School Track
Point Pleasant High School Lacrosse
Point Pleasant High School Varsity Football
Point Pleasant High School Band
Unlimited Community Usage
Jersey Shore Running Club Monthly Meeting Location

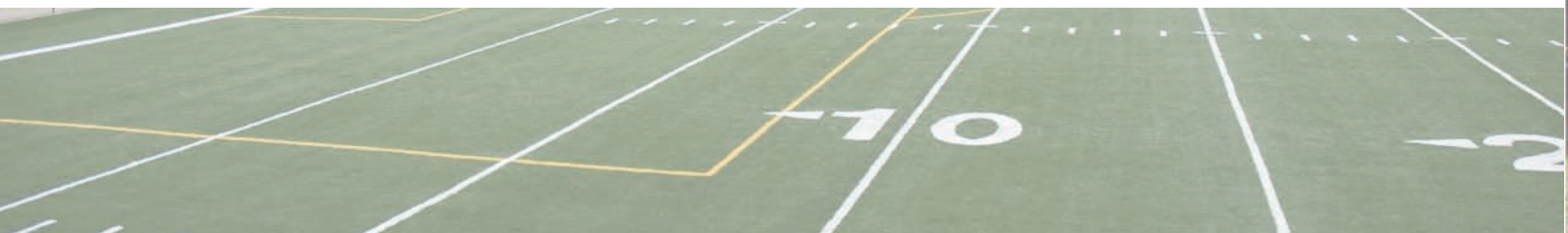
Package Includes

- ❖ 1 - 5' x 8' full-color custom sign posted on the outfield fence
- ❖ 1 - 4' x 8' full-color custom sign surrounding Point Pleasant's Football Field
- ❖ 1 - Hyperlink on dedicated sponsor page of the school district website; www.pointpleasant.k12.nj.us

Investment=\$1,100 annually*

***Minimum two year contract**

****Banner production costs are in addition to sponsorship fee
(see last page for banner pricing)**



GOLD PACKAGE

The Gold Package is designed for a sponsor seeking maximum coverage at each of the district's athletic facilities. The Package includes a combination of the Field Package and Indoor Sports Facilities Package at a discounted rate.

Package Includes

- ❖ 1 - 5' x 8' full-color custom sign posted on the outfield fence
- ❖ 1 - 4' x 8' full-color custom sign surrounding Point Pleasant's Football Field
- ❖ 1 - 4' x 6' full-color custom sign in Point Pleasant Borough High School Gymnasium
- ❖ 1 - 4' x 6' full-color custom sign in Memorial Middle School Gymnasium
- ❖ 1 - Hyperlink on dedicated sponsor page of the school district website; www.pointpleasant.k12.nj.us

Investment=\$2,000 annually*

***Minimum two year contract**

****Banner production costs are in addition to sponsorship fee
(see last page for banner pricing)**



In & Out Package

For sponsors looking for the best of both worlds, the district offers a combination of indoor and outdoor advertising opportunities based on the sponsor's preferences at a discounted rate. For one low fee prospective sponsors may place an advertisement in one of the district's indoor sports venues (Point Pleasant Borough High School Gymnasium or Memorial Middle School's Gymnasium) as well as one at the Baseball Field or Football Field.

Package Includes

Sponsor's Choice***

- ❖ 1 - 5' x 8' full-color custom sign posted on the Baseball Field's outfield fence **OR**
1 - 4' x 8' full-color custom sign surrounding Point Pleasant's Football Field
- ❖ 1 - 4' x 6' full-color custom sign surrounding in the Point Pleasant Borough High School Gym **OR**
1 - 4' x 6' full-color custom sign surrounding in the Point Pleasant Borough High School Gym
- ❖ 1 - Hyperlink on dedicated sponsor page of the school district website; www.pointpleasant.k12.nj.us

Investment=\$1,100 annually*

***Minimum two year contract**

****Banner production costs are in addition to sponsorship fee
(see last page for banner pricing)**

*****Location choice subject to availability**



Individual Sponsorship Opportunities

All advertising opportunities are available on a limited basis. Each package has a maximum amount of allowable participants. The following advertising opportunities are available as single options with the possibility to merge into custom packages.

Middle School Gymnasium Sign

- ❖ 1 - 4' x 6' full-color custom sign in Memorial Middle School Gymnasium

TOTAL INVESTMENT = \$550 annually

High School Gymnasium Sign

- ❖ 1 - 4' x 6' full-color custom sign in Point Pleasant Borough High School Gymnasium

TOTAL INVESTMENT = \$550 annually

Point Pleasant Baseball Field

- ❖ 1 - 5' x 8' full-color custom sign posted on outfield fence

TOTAL INVESTMENT = \$600 annually

Point Pleasant Football Field

- ❖ 1 - 4' x 8' full-color custom sign surrounding football field

TOTAL INVESTMENT = \$600 annually

www.pointpleasant.k12.nj.us Hyperlink

- ❖ Business Card ad and link on sponsor section of district website

TOTAL INVESTMENT = \$150 annually

Banner cost is a one time fee and should be paid directly to the sign manufacturer. The Point Pleasant School District uses FASTSIGNS of Brick for banner production, however, sponsors may use a banner company of their choosing as long as the size and material is consistent with current banners. Banners should last approximately three years, therefore if an advertiser decides to renew their contract, the price for subsequent years will be the advertising fee alone, unless the sponsor decides to alter their artwork.

For more information, please contact;

Jacquelyn Goss

2100 Panther Path

Point Pleasant, NJ 08742

Phone: 732-701-1900 extension 2425

Cell: 732-678-3539

email: jgoss@pointpleasant.k12.nj.us

All contracts are subject to approval by the Point Pleasant Borough Board of Education.